



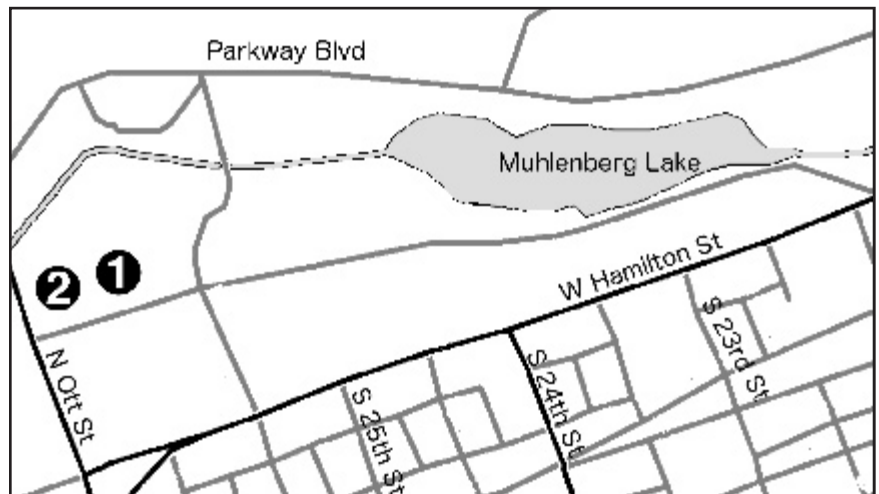
# IMPORTANT INFORMATION

## MAX dates and times:

- SportsFest XII takes place on Thursday, July 24th 2008 through Sunday the 27th.
- MAX demonstrations are on Saturday, July 26th, in the afternoon.

## Location of demonstrations:

- SportsFest events take place at Cedar Creek Park. Admission is NOT restricted; on foot you can enter the park at any point.
- The demonstrations are located at "1" on the map. Entering from Ott street we're immediately on the left.
- Parking within the park, (via the Ott street entrance,) is by permit only. Participating groups will be given parking permits for the lot marked "2" on the map.
- Don't forget to bring your parking permit!



## Things to do before the event:

- Information about your school or organization is posted on the MAX web site. Please review it: <http://www.maexpo.com/participants/>
- You do not need to pay to setup a tent at SportsFest to provide information about your school.  
**You do need to register as a merchant if you want to sell anything during the event.**
- If you want to place an ad in the SportsFest program book: <http://www.sportsfest.org/sponsor/>
- Promote your demonstration, and MAX. Please consider mentioning the MAX demonstrations in your advertising or announcements.
- Prepare your demonstration. Please be considerate of the next demonstration's start time. It is very unlikely that you will have extra time. The stage must be clean and clear at the end of your 30 minutes.

## Waivers are required:

- Please go to the SportsFest "entry form" page and fill out the "individual entry form/waiver": <http://www.sportsfest.org/athlete/forms.phtml>
- Fill out a waiver for each person participating in your demonstration. Bring the waivers with you to the event; do NOT mail them to SportsFest. Remember that any minors need a parent or guardian's signature.

## The day of the MAX demonstrations:

- Things MAX or SportsFest provides:
  - drinking water and space to change
  - cordless microphone (NOT a headset)
  - RCA jack inputs for audio
  - the stage will have "puzzle mat" padding
- Safety rules: No live edges, flammables, explosives, firearms, or projectiles. SportsFest and MAX reserve the right to stop any activity or demonstration at any time, especially for safety reasons.